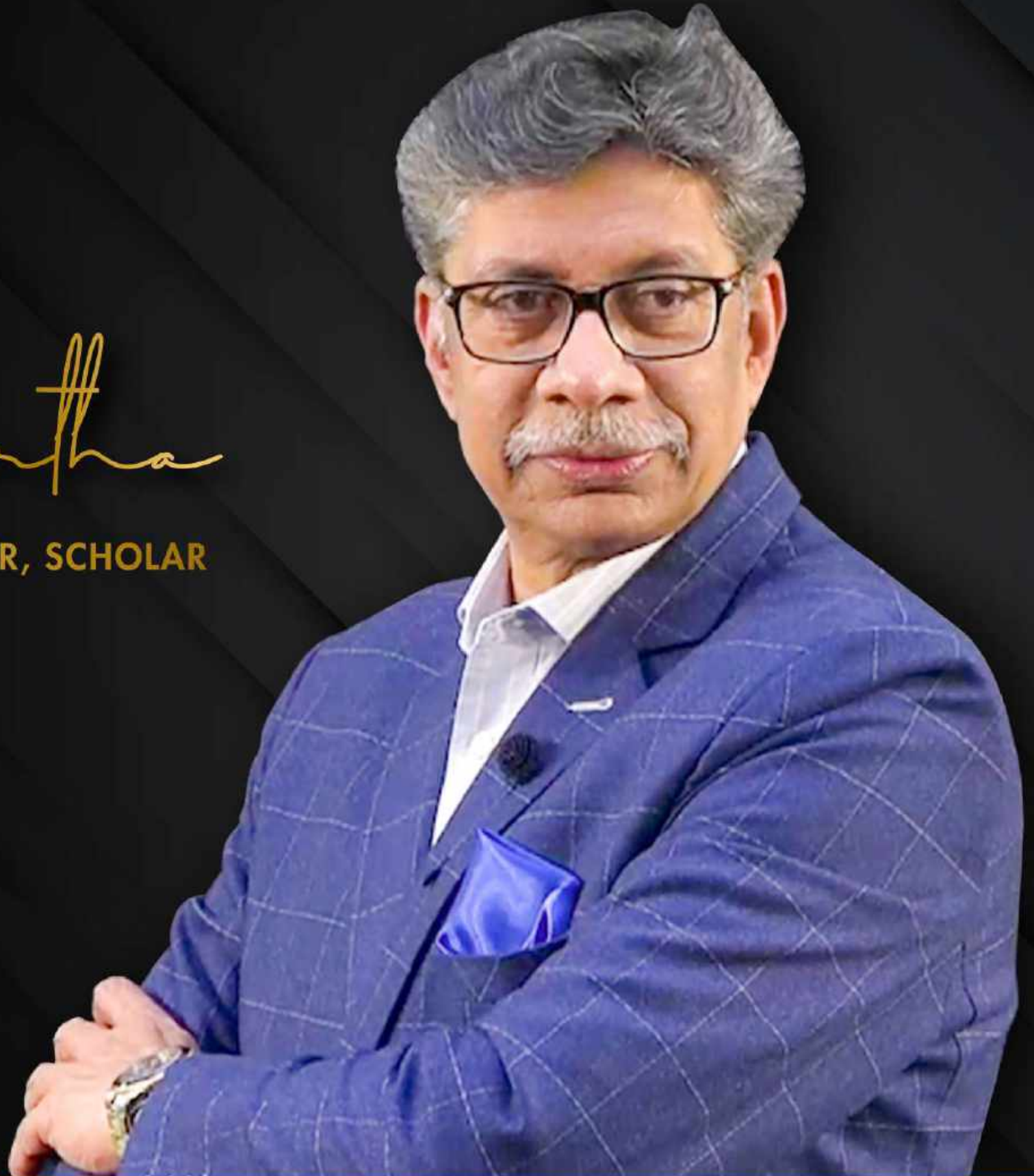


K Siddhartha

STRATEGIC THINKER, MENTOR, SCHOLAR



A man with glasses and a mustache, wearing a brown jacket, is sitting at a desk in a library. He is holding a white mug in his left hand and writing in a notebook with a pen in his right hand. The background shows bookshelves filled with books. The lighting is warm and focused on the man. On the left side of the image, there are large, faint, stylized letters 'C' and 'A' in a dark blue color.

PEOPLE WHO CHANGE AFTER CHANGE, *SURVIVE*
PEOPLE WHO CHANGE WITH CHANGE, *FLOURISH*
PEOPLE WHO BRING ABOUT CHANGE, *LEAD*

VISION





Being a/an

- ✍ Strategic Thinker and advisor to Governments
- ✍ Earth Scientist
- ✍ Academician
- ✍ Thought leadership Mentor
- ✍ Author

Contribute to India being a Vishva Guru

Through Educational Transformation of the India's student community in terms of Perception Management, Lateral Thinking, Design Thinking: in Academics through creating a generation that is knowledge and wisdom saccy, and Establish the Earth Science City and Knowledge Mapping Application for the whole of the world to witness it.

-  He has been advisor to several Governments and agencies nationally as well as internationally.
-  He was involved with curriculum reform and development of NCR Delhi schools under UNESCO's programme giving recommendations for the reform of syllabus what it is today to begin with.
-  He has evolved the concept of *Science City along with ILFS with Ministry of Tourism in Gujrat.*
-  He evolved the key concept of Educity for Kandy in Srilanka in 2005 along with Power Minister
-  He was invited by the Bihar Government to start a Career Security Programme for Girl students with an aim to their personality transformation and to provide life, leadership and career to all of them. It was the first programme for Women Empowerment with Education being the centre stage for the first time in India.



With Sri Vrishin Patel Education Minister, Bihar inaugurating Bihar Chapter



With Sri Shivraj Singh Chauhan, Madhya Pradesh CM

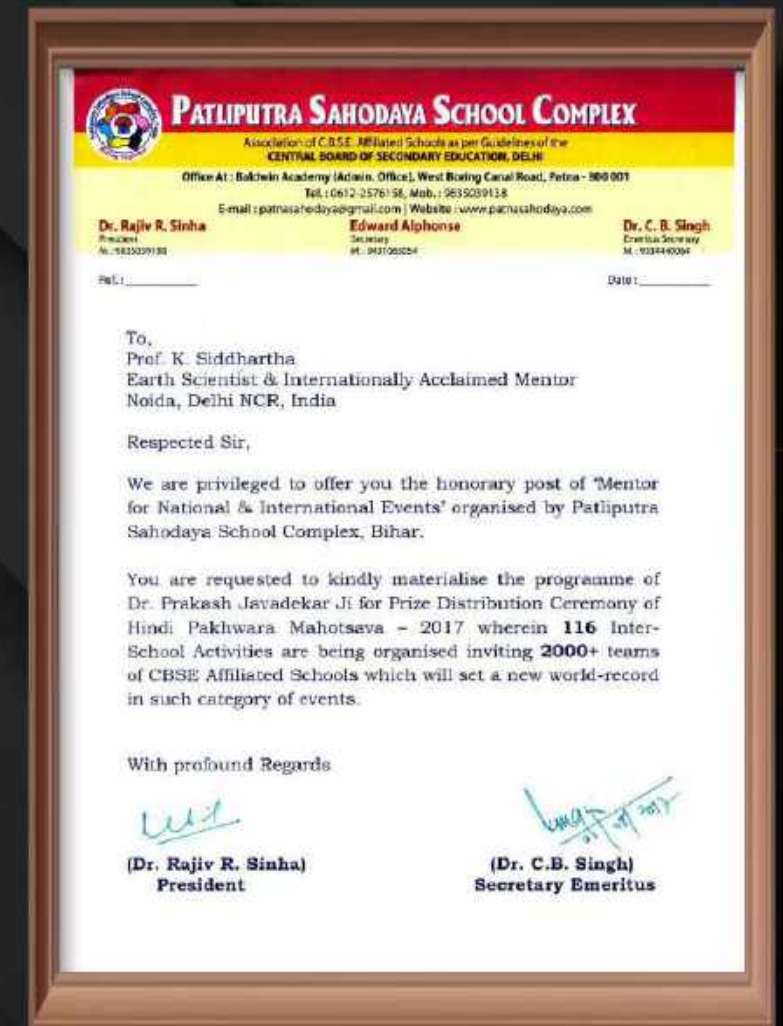


With Ram Bahadur Rai, prominent Journalist & Chairperson IGNCA, Sri Govindacharya former BJP Gen Sec

✍ He has also been the advisor of 118 schools in Bihar called Pataliputra Sahodaya Samiti which advises government on policies for private schools.

✍ He was the first person to advise islandic countries of Indian Ocean to suggest that in the wake of Copenhagen summit, islands like Maldives will not sink back into sea and this prompted the Maldivians to start themselves for urban growth in the region.

✍ At the same time he was also involved with the strategic framework for rescue IOR countries in favour of India and rescuing Maldives from Chinese occupation along with the then exiled foreign minister of Maldives, Sri Ahmed Naseem and which the Maldives Government subsequently followed diligently.





Maldives Foreign Minister Sri
Ahmed Naseem

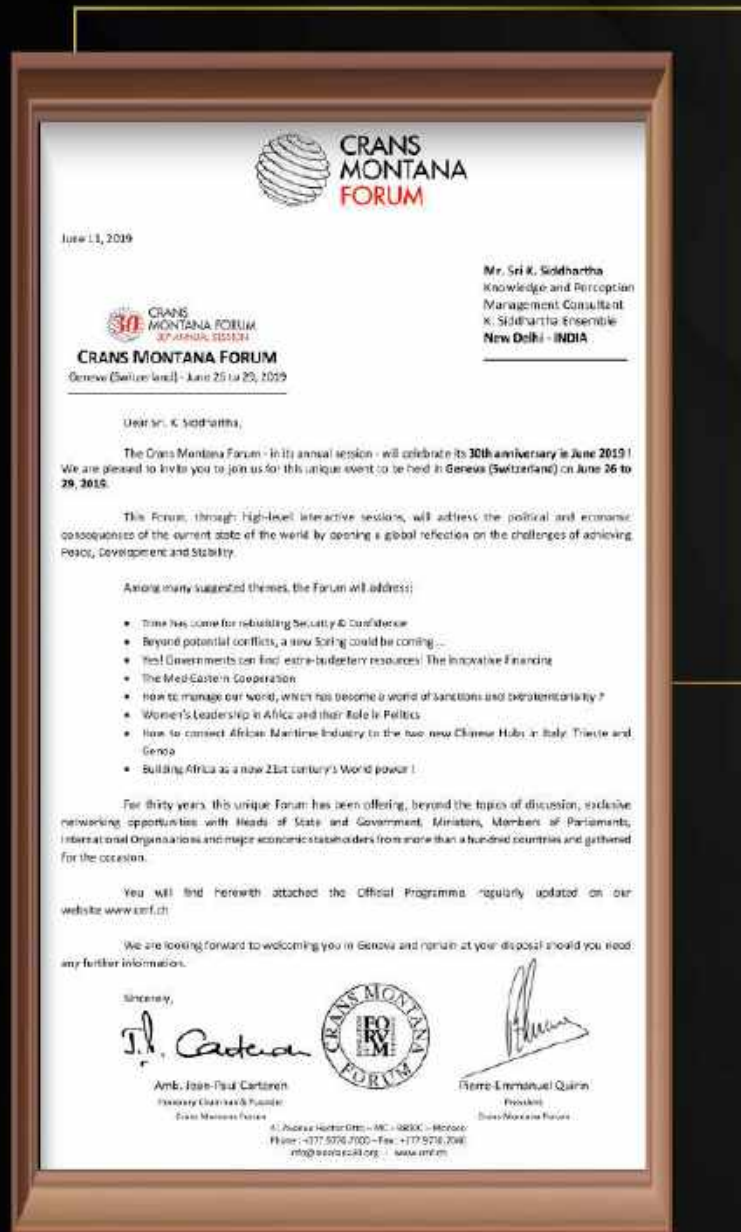


Maldives President, Sri
Mohammed Nasheed



One With United Nations
General Assembly President
Sri Shahid Abdullah

He is one of the leading advisors to several European African countries on Women Empowerment on the platform of Crans Montana



He has been invited to advise the Moroccan government on the development of Morocco Mali natural region for sustainable development in TanTan



World Association for Small and Medium Enterprises

Dr K. Siddhartha,
Scientist

12th November 2018

Subject: Request to join as Honorary Advisory committee member to WASME

Dear Dr. Siddhartha,
Greetings from WASME!!!

We introduce the World Association for Small and Medium Enterprises (WASME), a global non-profit organization headquartered at Noida, India, has been spearheading the cause and development of Small and Medium Enterprises (SMEs) world over since its inception in 1980. Over three decades, WASME has emerged as one of the most representative, effective and leading international organizations, working towards the promotion of SMEs worldwide through policy advocacy, information dissemination, conferences, seminars, events, trainings, publication, network linkages and many more.

WASME enjoys consultative/observer status with concerned agencies in UN system such as UNCTAD, ITC, WIPO, UNIDO, UNESCO, UNCITRAL, UNESCAP and ILO, and several other inter-governmental and international organizations like WCO, OECD, ICSSB, APEC, APCTT, etc.

We invite you to serve on our Advisory Board. You have been recommended as a person with respected knowledge and experience, and as one who will make a valuable contribution to this organization. By serving on this organization, you have opportunity to guide us for future endeavors for exploration and promoting International SMEs.

Please consider our invitation and let us know of your decision at the earliest.

We look forward to hearing from you and appreciate your consideration. If you have questions or concerns, please contact the undersigned.

Sincerely yours,



G.P. Agarwal
Secretary General



WASME House, Plot No. 4, Institutional Area, Sector 16A, Noida, G. B. Nagar 201301, (Uttar Pradesh) INDIA

For any information, contact: Tel: +91 120 4200200, Email: info@wasme.org, secretary@wasme.org, webmaster@wasme.org

He for a brief period has been an
advisor to WASME : A global
NGO for the development of
MSMEs

 He is regularly sought after by heads of States, and **ambassadors of different countries for country's economic development such as Mauritius, Maldives, Morocco.**

 He is constantly been working on fusion of Think Tanks of the world and the integration of IOR countries and helping the soft power status of India through an evolving organization "*INDIA WITH YOU*" that involves the who's who of world's Think Tank.



With World's Prominent Ambassadors & Policy Makers



With Honorable Minister for NE, Space, Nuclear Energy, DOPT and PMO, Sri Jitendra Singh.

He is closely working with the Government of India and its agencies on taking India to its Vishva Guru status through Knowledge Mapping of the Earth and Earth Science City.

AS AN ACADEMICIAN AND AUTHOR

As an author, he has authored 43 books on Geology, Meteorology, Oceanography, Environmental Sciences, Human Geography, International Relations, History and Culture and for Civil Services Examination

REFERENCE BOOKS

 A Modern Dictionary of Geography

 Disaster Management

NON FICTION

 Nation State Territories and Geopolitics

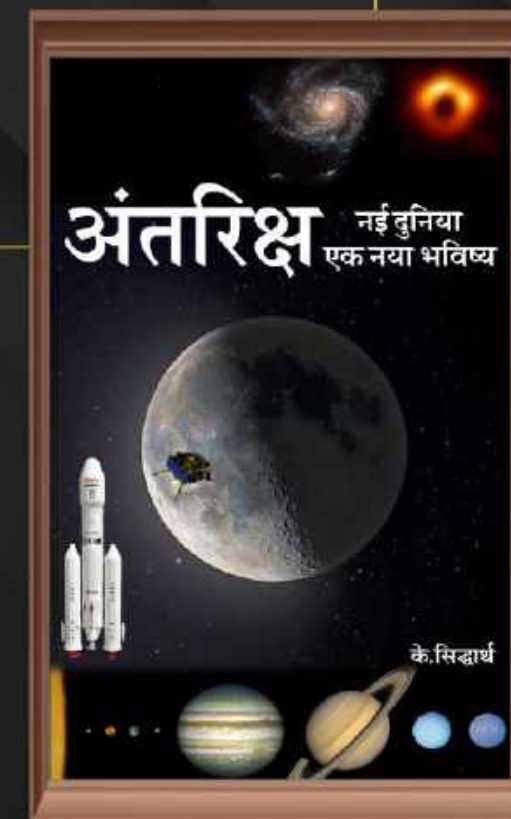
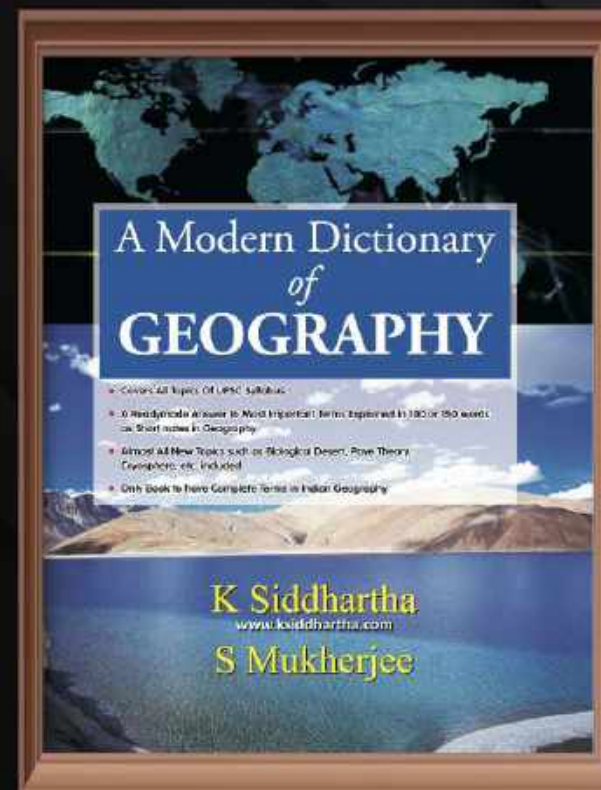
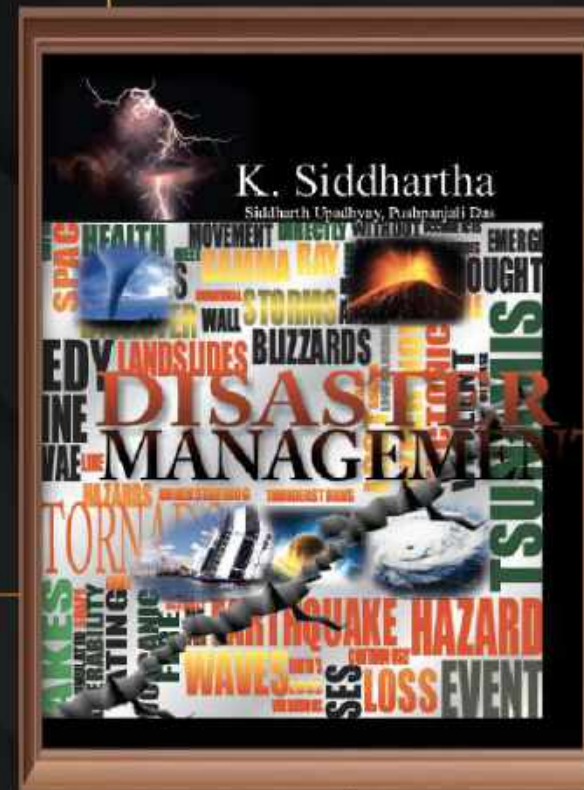
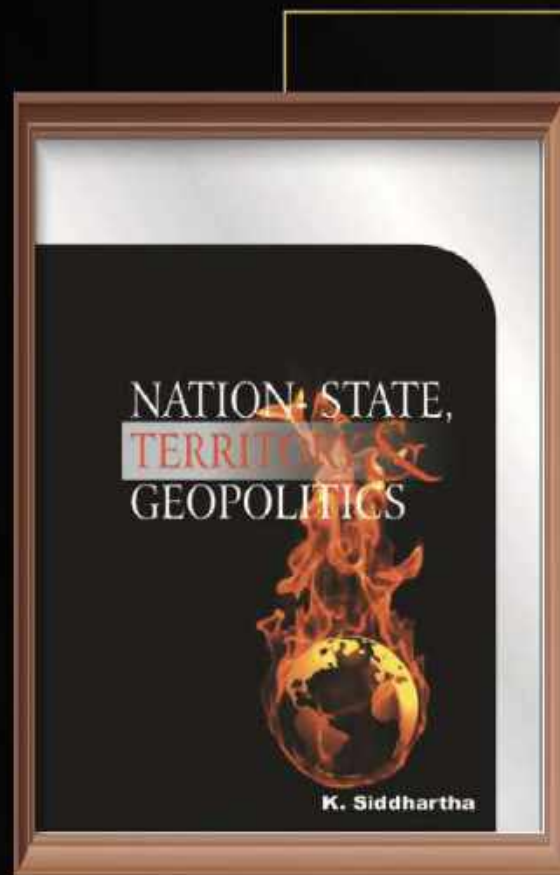
 अंतरिक्ष : एक नयी दुनिया  राष्ट्र-राज्य, भूक्षेत्र एवं भूराजनीति

NON FICTION

- 📖 The Earth's Dynamic Surface
- 📖 Atmosphere, Weather, Climate
- 📖 Oceanography: A Brief Introduction
- 📖 Biosphere: A Geography of Life
- 📖 Ecology & Environment
- 📖 Economic Geography
- 📖 Models & Theories in Geography
- 📖 Cities Urbanisation and Urban System
- 📖 Science Technology & Society
- 📖 India: The Physical Aspects
- 📖 Basic Physical Geography
- 📖 Indian Industry
- 📖 Physical Geography
- 📖 आपदा प्रबंधन
- 📖 पारिस्थितिकी पर्यावरण एवं संरक्षण
- 📖 विश्व इतिहास
- 📖 भौतिक भूगोल

GUIDES

- 📖 Heritage & Culture
- 📖 Geography Through Maps
- 📖 Disaster Management
- 📖 Geography - Volume 1
- 📖 Geography - Volume 2
- 📖 GS Ecology & Environment
- 📖 Geography of India
- 📖 History Through Maps
- 📖 GS Super Series 2015
- 📖 All About IAS Interview
- 📖 भूगोल खंड -1 - Volume 1
- 📖 भूगोल खंड -2 - Volume 2
- 📖 GS PT Physical Geography In Diagrams (GEOMORPHOLOGY)
- 📖 GS PT Physical Geography In Diagrams (CLIMATE & OCEAN)
- 📖 GS PT Physical Geography In Diagrams (BHUAKRITI VIGYAN)
- 📖 GS PT Physical Geography In Diagrams
- 📖 विश्व इतिहास
- 📖 मानचित्र द्वारा भूगोल
- 📖 इतिहास एवं धरोहर मानचित्रों द्वारा
- 📖 भारतीय विरासत एवं संस्कृति
- 📖 भारतीय संविधान एक परिचय
- 📖 भारत का भूगोल



ACADEMIC ARTICLES AND SEMINARS

- ☐ Deliberately Contrived false issues of population problem - Cairo, 1996
- ☐ A Model of flood generating factors in India - Hyderabad, 1996
- ☐ Curriculum Reform and development for increasing Environmental awareness among school children - Delhi, 1996
- ☐ Role of attitude and emotional intelligence in Civil Services - Hyderabad, 2001
- ☐ Urban floods, A Case of Study of Mumbai - Mumbai, 2006
- ☐ Decentralised development of Steel Industry through Integration Agglomeration and use of bagasse - Noida, 2006
- ☐ Sustainable Island Tourism, New approaches for Greece - Rhodes, 2007

- Extinction of dinosaurs due to radiation in Deccan basalt : Evidences from Dahand - Rajkot, 2008
- New evidences of volcanic eruption sources from Deccan basalt and its impact on Cretaceous palaeogeography - Panaji, Goa, 2009
- Changing location of aviation hub from Frankfurt to Dubai. Implications for a new aviation world - Frankfurt, 2009
- Siva crater as an evidence of meteoric impact and the impact of palaeoteletsunami on the Deccan syncline - Mumbai, 2010
- The shrinking Aral Sea and new evidences of stratigraphic correlation- Kazakasthan, 2010
- Geostrategic significance of Leh Nubra highway in the light of Chinese occupation of Pangkong Tso and its movement to Leh valley - Leh, 2010
- Perception Management as an evolving discipline for brand promotion of concepts SP Jain Institute of Management - Mumbai, 2012



Unique natural features of a country and its role in brand promotion, IBG - Mumbai, 2016



Movement of World towards a new Experiential Economy and its implications for development and business strategy - S.P. Jain, Dubai, 2018



Knowledge Mapping as a tool to take India towards a Vishva Guru status - Delhi School of Economics, 2019



Earth Science City and Mini Planet-A new revolution in GeoSciences with revenue generation - Indian Science Congress, Bangalore, December 2019



Radioactive concentration in the femur of Ichthyosaurus as a product of Meteoritic impact. Evidences from shock metamorphic grains in the basaltic terrains of Gujarat and Maharashtra shelf and Siva crater - National Science Organisation, Web, 2020

AS AN INTERNATIONAL SPEAKER



He has attended and lectured in seminars in Frankfurt, London and Bucharest, on Geopolitics, Branding India, Hazard Perception & Perception Management and Experiential Economy.

Branding Africa and Women Empowerment in Crans Montana

With Prof Christopher Abraham, Ceo Sp Jain With Silvia Vionella, Forbes Top 10 Asian Women



In 2019, he delivered a speech in Geneva chapter of Crans Montana on Branding of Africa. He is actively involved in bridging relationship between Latin American Government and India as part of International Geographical Union academic exercise and also to help these countries take advantage of emerging India.

SPEECHES, SEMINARS, & PERCEPTION MANAGEMENT

-  Curriculum Reform and opportunities it offers for new business development - Delhi, 1996
-  Role of attitude and emotional intelligence in Civil Services - Hyderabad, 2001
-  Decentralized development of Steel Industry through Integration Agglomeration and use of bagasse - Noida, 2006
-  Sustainable Island Tourism : New approaches for Greece - Rhodes, 2007

- 📖 Changing location of aviation hub from Frankfurt of Dubai. Implications for a new aviation world and its attendant opportunities in Middle East - Frankfurt, 2009
- 📖 Nationalism and national feelings are harbingers of a new market and brand evolution - INFOSYS, Bangalore, 2009-10
- 📖 Perception Management as an evolving discipline for brand promotion of concepts - SP Jain Institute of Management, Mumbai, 2012
- 📖 Knowledge Mapping as a tool to take India towards a Vishva Guru status and the leverages that it will offer - Delhi School of Economics, 2019



AS A CORPORATE SPEAKER, MOTIVATOR AND THOUGHT LEADERSHIP TRAINER



As a Speaker, he has lectured in seminars in Frankfurt, London, and Bucharest, on the role of Geopolitics in daily life, held a workshop on "How to Brand India and bear its offshoots", "How Hazard is an opportunity and its perception can create a new career opportunity and a new branding", and "Perception management and Experiential Economy"




He is actively involved in bridging relationship between Latin American Government and India and also to help these countries take advantage of emerging India



Agriculture, Aquaculture and Agribusiness as a new era businesses and skill evolution thereafter - IQ Gains, 2014



Businesses are built on everything that is emotive and humane while trading is built on Calculations and logic - IBG Mumbai, 2016



Movement of World towards a new Experiential Economy and it's implications for development and business strategy - S.P. Jain, Dubai, 2018



Personal Branding as a tool for career and identity building - Webinar by CSTV, 2020



Gig Economy and its opportunities for New Age Business (proposed by IBG) 2021



A Guard of Honour in Chandigarh University



Being Welcomed by VC Sri Sandhu,
Chandigarh University

WORKSHOPS

-  2012 - Family Businesses their spatial variations, and adjustments required in personalities - S. P. Jain Institute of Global Management
-  2014 - Real estate, its future and the new skills to adapt, service and grow exponentially - Earth infrastructure
-  2018 Talent or Sincerity-Self Understanding as a Hallmark of a new and evolving Economy, Bangalore Snap deal
-  2019 - Compulsive honesty : Your personal brand for future - Chandigarh University

AS A MEDIA PERSONALITY

A prolific contributor to newspapers having written more than 120 articles in newspaper and magazines including The Hindu, Times of India, Hindustan Times, The Tribune, Indian Express, Punjab Kesari, Dainik Jagaran, Jansatta, Rashtriya Hindi Mail...



NEWSPAPER ARTICLES & COVERAGE



TELEVISION PERSONALITY

-  He has over 500 appearances on national television. He has been interviewed solo not less than 10 times on national television and been on panel for over 500 times speaking on different topics
-  He has a personal YouTube Channel where some selected TV Media appearances can be found
-  As a television panel member he has appeared for Headlines Today, Zee TV, Aaj Tak, India Ahead, News 24, Doordarshan, LSTV, RSTV on various topics such as Environment, Education, National Issues, International Affairs and Psyche

INTERVIEWS



Aaj Tak | Doordarshan | India Today | India Ahead | Jagran Josh | Wion
News 24 | News X | RSTV | Times Now | Tv9 Bharatvarsh | Zee Business

AS AN EARTH SCIENTIST

- As an Earth Scientist, pursuing his research in Paleogeographic reconstruction, (a combination of palaeontology, stratigraphy, structural geology, petrology, crystallography, mineralogy, meteorology, oceanography, geology and geomorphology) of the whole world for his pet Project, Vasundhara. He is in a process of completing the model for replicating the entire of Planet Earth in its complete entity by establishing an Earth Science city (Project Vasundhara: The Mini Planet) and its extension in the form of Knowledge Mapping of the World.



AS A MENTOR, TEACHER AND EDUCATIONIST

As a mentor he has had a hand in mentoring 1553 students for IAS, IFS, IPS, IRS and other Civil Services (ensembleias.com). Has over 20 years experience in mentoring for Earth Sciences, Life Sciences and Personality development in India's top Management Institutes.



A portrait of a man with glasses and a light-colored jacket, positioned in the upper right corner of the image. The background is dark with a subtle geometric pattern.

K Siddhartha

✉ ksiddhartha1@gmail.com ☎ +919990505885 📺 THEKSIDDHARTHA